Journey to an African Continent

Win! UniSIM 8GB Thumb Drive (Credit Card Size)

Highlights

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The festive cheer is back again!

It seems like just yesterday that I’d penned an editorial for the festive season. Before I know it, a year has gone by! How time flies! If only I have the power to slow time down. I’ll make sure that the great and wonderful times I’ve had would last longer. Then again, should time slow down or stand still, progress will be hindered.

This bumper issue is an especially memorable one for me (more so than the past issues) as it is my swansong as editor of this newsletter. There has been countless great memories and elation as I recall how the idea for this newsletter was first mooted. The newsletter has definitely progressed from the e-version to the print version with articles featuring SIM University (UniSIM) alumni in their laurels.

With this issue, you’ll get a glimpse of the ‘celebratory’ activities that the Alumni Relations Department has organised together with the alumni volunteers. This last quarter of 2011 has been filled with activities like wine appreciation, the most ‘whimsical’ night in town, the scariest night at a theme park, and also not forgetting a night to enjoy the beautiful Christmas lights along Orchard Road! There’re also activities that focus on the health of our alumni such as the health screening workshop and cervical cancer talk. You’ll also be delighted with an article that gives you insight on travelling to an exotic country (well, it is exotic to me at least).

Lastly, my most sincere thanks to the staff members at the Alumni Relations Department and also to my great and wonderful team at the Newsletter Editorial Group! The journey has been one that was filled with excitement and awesomeness!

And to all readers: Season’s Greetings and have a great 2012!

Mohammad Noor | Editor (Alumni Volunteer) | Newsletter Editorial Group

Healthy Start to 2012!

On Dec 3, the Alumni Relations Department organised a health screening event held on the SIM campus, which was attended by some 110 UniSIM alumni and guests. Alumni members were given a basic health check-up that included cholesterol, blood sugar and pressure level tests, administered by the Dayspring Medical Group, at a nominal fee of $5.35. Special packages at attractive rates were also available for alumni who wanted to upgrade their basic screening to more comprehensive options.

Mr Loh Mun Kit, Business Graduate from the Class of 2008, opined that one should do a check-up annually to better assess one’s health condition, and was glad that UniSIM offered him the opportunity to do so as he had missed the one organised by his company.

In conjunction with the health screening event, a talk on cervical cancer was also held on the same day. Speaker Ms Jojo Teo, a state-registered nurse, from the Dayspring Medical Group shared with the audience about the Human Papilloma Virus (HPV), its links to cervical cancer and the preventive methods available.

Alumni, who attended both events, expressed thanks to the Alumni Relations team for putting together these events for the first time.

Appreciation Dinner for Alumni Volunteers

UniSIM President, Professor Cheong Hee Kiat and the Alumni Relations team gathered on Dec 3 with its alumni volunteers for an appreciation dinner on board the Imperial Cheng Ho cruise.
BSc in Marketing Programme Revamp

To be offered from January 2012, the revamped BSc in Marketing (BSM) programme will incorporate more marketing courses for students. The programme is designed to strengthen the specialisation requirements for the programme to suit the changing demands of the marketing profession. Already, UniSIM’s BSM programme is the only specialised Marketing degree offered by any of the five local universities (i.e., NUS, NTU, SMU, SUTD & UniSIM). The above enhancements will further differentiate this programme which will have a distinctly greater focus on key marketing domains.

A total of eight new marketing courses will be introduced from the January 2012 semester. Another new feature is that a student may exercise the option to choose up to 10 cu from any course offered by the General Studies Programme. Hence, under the new programme, a BSM student will graduate with at least 60 cu of marketing courses. This is 50 per cent more than the minimum number for marketing courses under the previous BSM programme.

The new courses to be introduced are:

- Marketing Management
- Integrated Marketing Communications
- Sales Management
- Brand Management
- Marketing for Financial Services
- Internet & Social Media Marketing
- Pricing
- Case Studies in Marketing Management

Today’s executives face the challenge of an increasing overlap and integration of business and management functions within their organisations. While they need to be specialists within their focused areas of responsibilities, they also need to maintain their grasp of general management and business. UniSIM’s revamped BSM programme addresses and meets these shifting needs and demands of the market and the profession. All in all, the enhancements to the programme will enable a UniSIM BSM graduate to be equipped with more specialised marketing knowledge and yet be competent in other areas in business and management.

MoU with ST Aerospace

A Memorandum of Understanding (MoU) between ST Aerospace and SIM University was signed on Sept 21 in a clear sign of the strengthening relationship between the two organisations. The 10-year duration of the MoU, an extension of an existing collaboration, was proposed by ST Aerospace and is a strong endorsement of our aerospace programmes. This gesture was described by Professor Cheong Hee Kiat as “gratifying”.

Under the MoU, both organisations will collaborate in the areas of research and training in which both parties will undertake associate training activities at each other’s facilities. In addition, ST Aerospace will also provide support in the form of scholarships and training facilities, and will play a prominent advisory role in strategising the long-term plans of our three aerospace programmes.

MoU with PICO Art

UniSIM’s Bachelor of Science in Facilities and Events Management (BFEM) programme received a big boost with the signing of a Memorandum of Understanding with Pico Art International on Oct 11.

Under this agreement, interaction with staff from Pico Art, a leading international event marketing company, will allow students in the programme to gain real world experience even before they graduate. In addition, the company’s involvement will help to ensure that events management courses are robust, relevant and ready-for-use.

President Professor Cheong Hee Kiat commented: “We believe that UniSIM students from this programme will be better-trained and will be able to hit the road running once they graduate. We have confidence that it will be a synergistic and mutually beneficial partnership for both parties.”

President Dr Tony Tan Accepts Invitation to be UniSIM’s Patron

SIM University (UniSIM) is honoured that His Excellency, Dr Tony Tan Keng Yam, President of the Republic of Singapore, has accepted the University’s invitation to be its Patron with effect from 16 November 2011.

Dr Tan’s involvement and contribution to education goes back a long way. As Minister for Education, Dr Tan reformed Singapore’s education system. He was instrumental in the establishment of independent schools, made it possible for more Singaporeans to pursue a university education regardless of their financial circumstances or family background and also played a key role in the globalisation of Singapore’s university sector, including the push for greater emphasis on research in Singapore.

UniSIM is privileged to have Dr Tan as our Patron. The University warmly welcomes Dr Tan and appreciates his support for UniSIM.
Opening Worlds, Unlimited Possibilities

The convocation is an important milestone in the life of any student. It is the culmination of years of hard work and sacrifices in pursuit of a dream for greater knowledge and improvement of one’s prospects.

This year, Convocation 2011 saw 1,729 students graduating from UnSIM and our two academic partner institutions, the Open University (UK) and Beijing Normal University. Held over four sessions from Oct 6 to 7, UnSIM also saw the inaugural batches of graduands from the Bachelor of Arts (Direct Honours) in Visual Communication with Business, Bachelor of Communication, Bachelor of Counselling cum Graduate Diploma in Counselling, and Bachelor of Arts in Chinese Language and Literature.

Gracing the opening session was Mr Lawrence Wong, Minister of State, Ministry of Education and Ministry of Defence. He commented on the recent UnSIM Graduate Survey, highlighting the higher salary and greater career development and mobility experienced by UnSIM graduates. This was indeed a morale booster for our graduates.

The theme for Convocation 2011, ‘Opening Worlds, Unlimited Possibilities’ was also a fitting message for our graduates as with their qualifications in hand, it would be a springboard to help them further their aspirations and contribute to society.

The happy faces of our graduates and their loved ones were indeed an uplifting and rewarding moment for UnSIM.

We welcome the Class of 2011 to the UnSIM alumni family and wish everyone success ahead!
Whimsical brings with it, a tinge of unusual, fanciful and somewhat creative sensation. Perhaps, it was the intent of the UniSIM 2011 Graduates’ Night Organising Committee to allow graduates an opportunity to express their creativity and uniqueness, in the hope of translating the same spirit to their new careers and life after graduation.

Party guests were donned in their most creative and unusual outfits to celebrate their graduation in the kinkiest way in town. Knitted wear and jeans accompanied with unusually big bow ties and suspenders; Charlie Chaplin and Little Mermaid lookalikes adorned in red, blue and gold (the party’s theme colours) and Count Dracula were just some of the whimsical masterpieces the graduates had created for the evening to celebrate their graduation.

UniSIM 2011 Graduates’ Night Organising Committee’s chairlady, Ethylis Liew, delivered an opening speech to congratulate fellow graduates on making it to graduation. She also shared her committee’s learning journey and efforts to line up a series of exciting programme and attractive prizes for the event.

A scrumptious dinner marked the commencement of the party. Party highlights included a live band performance, best-dressed competition, a search for hidden dance talents and the lucky draw segment. UniSIM also saw good Bollywood and pole dancer potentials at the party. Miss Lady Luck smiled on Mr Benjamin Ong (BSc Finance), our top lucky draw prize winner who walked away with an Apple MacBook, a victory hand signal and a big gleaming smile. With his endless wit and humour, the emcee and his game host left the sporting party crowd a hell load of fun and laughter the entire evening.

A heartiest congratulations to the Convocation Class of 2011 once again, for surviving the challenging journey of balancing work and studies to earn a well-deserved graduation party!

Growing Ties with the Graduates

JUST because you have graduated from UniSIM doesn’t mean that you sever ties with the University. With this strong belief, the School of Science and Technology invited its recent graduates to a sumptuous high-tea at Villa Halia in the Botanic Gardens to let them catch up with their classmates and lecturers. The graduates also took the opportunity to take pictures of themselves in their academic gowns against the verdant backdrop of the Gardens.

Among the happy ‘bachelors’ was Mr Ng Ming Hui, an honours graduate from the Information Technology and Business programme. Ming Hui is unique – not only did he graduate from UniSIM in October, he also joined SST as the executive for the Multimedia Technology & Design programme.

Ming Hui remarked: “I have come to appreciate the fruits of my labours even more. Now I can better understand the efforts put in by the administrative team behind UniSIM to facilitate my journey and those of the many others who have trodden similar paths.”
Walk like an Egyptian with NEG Editor

By Mohammad Noor

Journey to an African Continent

The excitement was so overwhelming that I had a sleepless night thinking about an Indiana Jones kind of adventure where I saw ancient relics, pyramids, and Egyptian tombs. I then realized that I was going to explore the Afropalace in a Metropolitan Hotel. I was also looking forward to landing in a new city to explore the foreign world of the ancient Egyptian culture. Unfortunately, my flight to the African Continent was delayed due to a snowstorm in Cairo. The next day, we headed out to explore the African Continent.

The flight was scheduled to depart at night and it would be a long 12 to 13-hour flight with a stopover in Dubai. The excitement was at an all-time high because of the long flight. The flight was scheduled to depart at night and it would be a long 12 to 13-hour flight with a stopover in Dubai. The excitement was at an all-time high because of the long flight. The flight was scheduled to depart at night and it would be a long 12 to 13-hour flight with a stopover in Dubai. The excitement was at an all-time high because of the long flight. The flight was scheduled to depart at night and it would be a long 12 to 13-hour flight with a stopover in Dubai. The excitement was at an all-time high because of the long flight.

Having abandoned the thought of flying to an African Continent, we embarked on an African adventure that was less adventurous and more picturesque. We arrived at the Cairo Airport, which was well-lit even at night. We got off the plane and walked to the baggage claim. The baggage claim was well-lit and well-organized. We were given a warm welcome by the friendly airport staff.

Getting to the Hotel

As we exited the airport, we were greeted by a friendly airport staff. They guided us to the hotel, where we were met by a luggage porter. The porter took our luggage to the hotel. We were then driven to the hotel, where we were greeted by the friendly hotel staff. They showed us to our room and gave us a tour of the hotel. The room was well-furnished and had a balcony with a view of the Nile River. We settled in and enjoyed the view.

Making the Most of the Stay

The next day, we decided to make the most of our stay in Cairo. We went on a tour of the city, exploring the ancient tombs and pyramids. We also visited the Great Pyramids of Giza, which were constructed during the reign of the Pharaohs. The pyramids were towering structures that were built as tombs for the Pharaohs. We also visited the Sphinx, which was a large statue of a lion with a human head. The Sphinx was located near the pyramids and was a popular tourist attraction.

After visiting the pyramids, we went on a trip to the Nile River. We took a boat ride down the Nile, which was a beautiful experience. We saw the ancient city of Luxor, which was also a popular tourist destination. We also visited the Valley of the Kings, where we saw the tombs of the Pharaohs. The tombs were well-preserved and were a testament to the ancient civilization.

On our last day in Cairo, we decided to visit the Egyptian Museum. The museum was filled with ancient artifacts, including mummies, sarcophagi, and pottery. We saw the mummies of Tutankhamun and his family. The museum was a fascinating experience and gave us a glimpse into the ancient civilization of Egypt.

Looking back on our trip, we realized that it was a once-in-a-lifetime experience. We had the opportunity to explore the ancient civilization of Egypt and witness the wonders of the ancient world. The trip was a memorable experience and we look forward to returning to Egypt in the future.
Working your Passion

By Charles Lee

Wouldn’t it be great to be able to do what you truly like? Well, that’s what UniSIM alumnus, Peter Cher, gets to do.

An English Language and Literature graduate, Peter developed a passion for writing when he was young and has been doing so professionally. His first job in the editorial field was as a junior editor in SNP Editions Pte Ltd (a subsidiary of SNP Publishing Pte Ltd) and he was subsequently offered the opportunity to study for a degree at UniSIM.

Currently an established, award-winning freelance copywriter and copy editor who is extensively involved in a myriad of projects, Peter managed to take some time off to meet us to talk about his work and his pastime.

NEG: How did you discover your passion for writing?
PC: I guess my love affair with writing began when I started writing at a tender age. My very first attempt was at novelising the Wonder Woman comics when I was 10. Even before I pursued my degree in English Language and Literature, I was intrigued that every character in a story is akin to a pawn in a chess game; the author manipulates the character and illustrates the character’s actions and behaviour according to his wish.

NEG: As a freelancer, it must have been hard during the initial start-up.
PC: As with any budding entrepreneur, hard work during the initial phase was unavoidable. This was especially so when there were constant price wars amongst freelance copywriters with some of my competitors offering lower fees. Fortunately, my turnaround time was (and still is) much shorter than some competitors and I received positive reviews from my clients for the fast delivery without compromising on quality. Over time and through word-of-mouth, my business picked up. Nevertheless, it is inevitable that, as a freelance, income is never regular.

NEG: Any notable clients that you have served?
PC: I am glad to have participated in events such as the Youth Olympic Games (I was engaged as an assistant manager at the event’s publishing wing). Other notable clients include Food Empire Holdings Ltd, National Technology University, Public Utility Board, and Communication Design International Limited, just to name a few. I usually work through a design agency. I also worked on the 12 (and counting) Tourism Management Institute of Singapore advertorials that were published in the national papers in Vietnam.

NEG: Any plans to focus on other areas such as marketing?
PC: I enjoy my work as a copywriter and copy editor. I am also presently taking a marketing course jointly developed by NUS and MIS. I hope that knowing more about the mechanisms of marketing will aid me in my work as a copywriter. After all, copywriting is part of marketing communications. I am also among the 24 writers who were offered an advanced creative writing programme by the British Council and the National Arts Council based on the short stories we had submitted for assessment.

NEG: Do you have to travel often for your profession?
PC: I do not have to travel for work but I do take pleasure in travelling for leisure.

NEG: So how often do you travel?
PC: I love travelling and I try to do so at least once a year. But my vacation plans are often subject to the projects I am handling. Customers, to me, always come first. At present, I am planning for a trip to Bristol and London, England.

NEG: Which country appeals to you the most?
PC: It may sound ridiculous to many but Nepal is the most fascinating country I have ever visited. I was there to teach as a volunteer and I would say that my stay in one of the villages was awesome. The overall experience I had gained in Nepal was immense. Another place which I like is Melbourne, Australia; the people are nice and the weather is lovely.

(School of Arts and Social Sciences’ Film Screenings)

As part of the School of Arts and Social Sciences’ activities for students and alumni, a series of film screenings in each of the nation’s four major languages was carried out from May to October. The final two films in the series were in English and Tamil.

On Sept 8, 30 alumni, students and staff attended the screening of Double Indemnity. A 1944 black-and-white film noir directed by Billy Wilder, the film is ranked 29th on the American Film Institute’s Top 100 Films of All Time list. Told through a flashback, the film is about an insurance agent and the seductive wife of a client who plot to murder her husband and get the double indemnity payout for accidental death. Following the screening, there was an hour-long panel discussion. The panel consisted of alumni Samuel Gan, award-winning filmmaker Sherman Ong, film lecturer and current Associate Faculty Dr Nick Mercer, and English literature lecturer Khoon Sim Eng.

On Oct 8, 31 alumni, students and staff gathered to watch Madrasah Pattanam (Madras City), Set during the peak of Indian nationalism, the film is about a romance between a lower-class Indian lad and the British daughter of the Governor of Madras. The film had both Tamil and English dialogue, as well as English subtitles, which enabled non-Tamil speakers to follow the story. After the screening, a panel consisting of alumni Shakil Hameed, current student Mrs Vijayalakshmi Sasikumar, Associate Faculty Mr G Santhan Raj, and Head of Tamil Programme Mr Shanmugam Kadakara, discussed the film with the audience.

Everyone enjoyed the films, the thought-provoking panel discussions, and the opportunity to interact with the filmmakers and like-minded film lovers. The buffet spreads, which tied in to the respective films - Western delights for Double Indemnity, and Indian cuisine for Madrasah Pattanam - were also a hit. Food, films, and fun – good time was had by all!)
Wine Appreciation

By Angie Ng

Wining and dining have become increasingly popular in the lifestyle of many a city-dweller. Diners get to bond with family and friends as they savour a sumptuous selection of wine and gourmet food.

UniSIM held its inaugural wine appreciation evening on Sept 24 at WineBOS, which received an encouraging response from 120 alumni, students and guests.

The owner of WineBOS, Mr Charles Stephan, shared nuances from his trove of knowledge on wine appreciation. He also presented some of the finest food and wine selection that his restaurant has to offer. Jazz music in the background added a tinge of class and romance to the evening at WineBOS, which provides both indoor and alfresco dining options.

Dinner commenced with crackers and an array of cheese selection. This was paired with a chilled white wine, Amesbury Semillon Sauvignon Blanc. Next on the menu was a menu of tantalising treats was ham and cheese toasts served with a red wine, Gololeaf Classic Red. Saving the best for last, the restaurant’s specialty of a red wine-marinated chopped pork knuckle served with a second red, Montal Monastrell-Syrah. To bring out the best in the wines served, Charles shared that it had to be tasted in a sequence starting from softer and ending with stronger selections.

Charles also demonstrated basic techniques to holding wine glasses. According to him, heat transmission to the wine will be minimised if the wine glass is held by its stem. “The ‘hardcores’ will simply hold the wine glasses by the base to achieve the least heat transmission,” he quipped.

Next up, Charles displayed the method of wine twirling. Twirling wine in a circular motion in a wine glass helps to introduce oxygen into the wine. This aids in bringing out the wine’s full aroma. To catch the wine’s aroma, he advised to tilt our nose slightly into the wine glass and then to sniff gently.

Tasting was the last wine appreciation technique shared. A wine’s flavour, particularly its hint of fruit, can be tasted through the residue on the tongue after drinking. Common fruits used for the production of white wine include lime, green apples, peaches, strawberries, pineapples and starfruits. Dark fruits such as cherries, grapes and dark plums are more frequently used for red wine production. Tasting notes were also made, i.e., whether the wine tasted dry, medium or smooth.

Charles added that the most popular white wines were Chardonnay and Sauvignon Blanc. Popular red wines were Cabernet Sauvignon, Shiraz and Merlot (produced from three grape species) and Syrah. These are also known as the noble grapes.

Charles believed that red wine is generally beneficial for health if consumed in moderation. This is largely the attribute of ‘resveratrol’, a component present in red wines which is said to help reduce heart diseases.

The Newsletter Editorial Group took the opportunity to hear from two UniSIM alumni members about their experience of the event.

“This is my first wine appreciation session. The tips in Charles’s sharing session are useful in my job as an Accounting Services Manager as I regularly attend functions and need to mingle with clients,” said Mr Kien Tan (BSc Information Technology and Business (Hons), Class of 2009).

“Through occasional wine and dinner sessions with friends, I picked up wine appreciation. Of the two red wines served for the evening, I vote for Montal Monastrell-Syrah, which carries a dry and stronger taste. The perfect partner for this red wine is definitely a rich meat dish. A contrast to the Syrah is Moscato, a lighter and fruitier red wine which I usually drink at social gatherings,” said Miss Isabel Ong (BSc Psychology, Class of 2009).

WineBOS celebrated the success of UniSIM’s wine appreciation evening with a complimentary serving of ice wine to all guests who toasted for more wine and dine events in the future. Cheers!
UniSIM @ the
Halloween Horror Night
By Edmund Sim

Have you ever wondered what you feared most? Our alumni
found out just that when they ventured into the creepy realm
of Universal Studios Singapore (USS).

For over two weekends, the renowned theme park was haunted
by ravenous and vengeful spirits. No one could be sure of what
frightful creatures were lurking in the shadows. Every step was
made tentatively and in terror. Chilling music resonated along
the dark alleys, drowning the footsteps of mutated zombies.

Suddenly, everything that should have been in a horror movie
came to life. The guests were trapped by pangs of fear and loud
screams. This was certainly one horror movie with no hero to
save you. The various scare zones were so real that they threw
most visitors into a delirious state of fear.

Corpses and carcasses lined the attractions, starkly suggesting
a grim buffet line for starving wanderers. Cadavers of prostrated
bodies suddenly arose to greet the faint-hearted as they were
shuffling along. A decomposed face, shrieking in pain, emerged
to terrify guests. "I was so scared!" exclaimed Gowri from the
class of 2011.

Alumni Vasanthi d/o Arumugam (left) and Gowri d/o Suppiah (centre),
attended the event with their families.

Popular rides such as the Accelerator, Battlestar Galactica Human and
Cylon, and the Revenge of the Mummy offered a respite from the
terror. Or so they thought. The unsuspecting guests came face-to-
face with a plague-infested faced zombie at the end of their ride.

USS did a resounding job in organising its inaugural Halloween event.
For those who attended, have you met your worst fear yet?

Basking in the Christmas Lights On Board the HiPPO
By Janet Yong

To celebrate the advent of Christmas, the streets of Orchard
and Marina Bay were covered with tinsel and decorations.
The UniSIM Alumni Relations Department organised a HiPPO
bus tour for some 100 alumni and guests on Nov 26 to
experience the festivities.

All participants gathered first at the University's atrium to
enjoy some refreshment before proceeding to board the buses.
Children who came with parents grinned with excitement as
the buses left UniSIM for Orchard Road.

Before long, they were looking at the sparkling white and blue
colours of the festive lighting. The theme for this year's light-
up is 'Christmas Bloom' which saw 88 displays of flowers,
vines and long strings of lights presenting an illuminated forest
look. Hollies were sporadically 'planted' in the midst of the
2.2 km 'jungle' which stretched from Tanglin Mall to the Istana.

The majestic HiPPO arriving at SIM University. Alumni having fun on
board the HiPPO.

Shopping malls competing for the 'best dressed' malls greeted
guests with their glamorous decorations. Ngee Ann City was bustling
with festivities that drew a huge crowd of spectators. Ms Fatizah,
who graduated in 2008, found the lights beautiful. Her husband
added that it was much nicer viewing the Christmas decorations
from a raised height.

After the Istana, the bus headed to Marina Bay Sands. The Helix
Bridge played host to four giant reindeers dressed in sparkling white
and orange lights. Long streaming lights of green travelled down
the sides of the Singapore Flyer, forming the largest unofficial
Christmas tree in Singapore. The sight delighted Cynthia who
graduated in 2000 in English. She had joined the tour to soak in
the Christmas spirit and view the scintillating lights of the new
buildings around the Marina Bay area.

First-timers to the alumni events, Ms Christina Chew and Mr Phua
Sent Yoong expressed they had thoroughly enjoyed the tour.
Many were thrilled and shared that they would like to join the tour
again next year.
Enjoy 8% off the cover charge and food/snack bill. Get an additional
5% off on your birthday month with a minimum of four paying guests.
• Not valid with any other promotion, unless otherwise stated.
• Valid from August 1, 2011 to July 31, 2012.

Flash your alumni card and get 10% discount off imported cut-label fashion at
My Dress Shop!
Valid from December 1, 2011 to January 31, 2012

Enjoy 10% discount for all fresh floral arrangements on “Cash & Carry” basis at our outlet.
• If delivery is required, a minimum purchase of $50.00 and above is required for the discount entitlement.
• All purchases are subject to prevailing GST.
• Valid from December 1, 2011 to November 30, 2012

UniSIM shall not be held responsible for any changes in the promotion or quality of the products/services offered.

CONTEST GIVEAWAYS!

We are giving away 30 UniSIM Thumb Drives (8GB). Simply SMS the answers to the two questions below to 9113 6795 in the following format.

Newsletter<space>IC number<space>Email address<space>Answers for Q1 and Q2
Example: Newsletter S1234567X alumni@unisim.edu.sg Answers for Q1 and Q2

QUESTIONS
1 How many students graduated in the recent convocation ceremony?
2 Suggest an alumni event that you would like to see us organised.

Closing Date: January 17, 2012

Congratulations to the Contest Winners of Issue 15!

Low Danli SXXXX289D
Pang Ching Ching SXXXX533C
Poh Bee Har SXXXX347I
Tan Lu Si SXXXX158C
Tan Siew Hoon SXXXX992Z
Wee Geok Ping Carlyn SXXXX021I
Wong Hong Tuck SXXXX862C
Yeo Lynda Lelaina SXXXX912G
Yeo Ya Zhen SXXXX925B
Yew Wanhua SXXXX115H

For advertising enquiries, call 6248 5782 or email alumni@unisim.edu.sg
Feng Shui Talk 2012

Date: January 7, 2012
Venue: SIM Annexe Building
Time: 2:00pm to 4:30pm
Fee: $6.42 for UniSIM alumni,
     $12.84 for guest (Price inclusive of 7% GST)
Registration: www.unisim.edu.sg/alumniportal

Helen, a bi-lingual postgraduate in Strategic Marketing from the Chartered Institute of Marketing (UK), has propelled to become one of the most highly endorsed and in-demand Metaphysics Consultant in the corporate and residential arena in Asia including Singapore.

With her strong fundamentals in business strategic planning, this has in turn added value to her metaphysics consultation. Her recent years of research on the Financial Markets have earned her endorsements from both her corporate clients and media. And this can be seen in the success of her recent involvement at the ShareInvestor's seminar on the Stock Market Prediction on the Last Lap of 2007 and OCBC Securities Annual event – A Forecast of Opportunities.

She brings metaphysical principles to life through interactive sessions during courses and seminars, incorporating knowledge-sharing sessions together with real-life experiences.

Request for your Red Packets from January 4, 2012!

UniSIM alumni may request for complimentary red packets through the Alumni Portal (www.unisim.edu.sg/alumniportal). Each alumnus is entitled to two packs of red packets (10 pieces per pack).

While stocks last!

Join us on Facebook and be updated on our latest developments!

www.facebook.com/unisimalumni

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