Big on quality, small on price

People and teamwork are the bedrock of CSE Global’s success, growing from a tiny local outfit into a global player, writes MANO SABNANI

The group’s core surplus cash, which has expanded for investment, is used to finance investments in projects that add value to customers’ businesses. All projects are evaluated against a cost-benefit framework that is built around the world. The group’s core balance sheet quality will drive the margin, group, companies, and individual subsidiaries’ top growth. The group is endeavoring to meet the challenges and market conditions by being small and working closely with its customers.

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