UniSIM’s School of Business: Setting you on a pathway to a brighter future

Her UniSIM accountancy degree is giving her the confidence to meet professional challenges head on.

For Ms Christine Ong, enrolling in a degree programme that reflects the realities of working life was one of the key factors influencing her choice of a tertiary institution. The 26-year-old currently works as an auditor at a local accounting firm, where her responsibilities include inspecting clients’ accounting records and helping ensure that clients’ financial statements comply with accounting standards.

Ms Ong chose to study in UniSIM’s School of Business as she firmly believes that the university’s approach of bringing business realities into the classroom will equip her with crucial skills to be relevant and competitive in the workplace.

CONFIDENCE TO COMPETE

Ms Ong feels that UniSIM has built a reputation for offering quality education to its students, which has helped employers form a good perception of UniSIM graduates.

UniSIM’s Bachelor of Accountancy programme is an accredited accountancy degree with the Singapore Accountancy Commission that satisfies the requirements of the Academic Base of the Singapore Qualification Programme. This, according to Ms Ong, is “the same as what graduates from the other local universities are eligible for”.

Ms Ong cites UniSIM’s focus on keeping abreast of regulatory developments as being especially helpful. “Since tax regulations are constantly changing, UniSIM incorporated such changes in its curriculum to allow students to stay up-to-date with the latest tax rules,” she said.

UniSIM’s approach is intended to prepare today’s graduates to become tomorrow’s business leaders. Said Assoc Prof Lee Pui Mun, dean of the School of Business: “As Singapore further expands the sophistication of its economy, the need for managers with the right management skills to sustain productivity and innovation will be greater than ever.”

A FLEXIBLE APPROACH

Flexibility is also the order of the day, as the school’s curriculum and course structure help Ms Ong balance academic, work and family commitments. Most of her courses only require her to attend classes once a week, which helps minimise any clashes with work and family commitments.

It also helps that lecturers ensure that students grasp key concepts in the shortest time possible. Said Ms Ong: “They are experienced professionals, and are able to handle students’ enquiries effectively.”

ENHANCED LEARNING OPPORTUNITIES

UniSIM is also offering students enhanced opportunities to further their education. From this July, several current programmes (BSc in Business, BSc in Finance, BSc in Marketing, BSc in Business Analytics & BSc in Logistics & Supply Chain Management) will offer students an honours option by invitation. Students will need to complete another 40 credit units to satisfy university requirements.

To find out more, visit unisim.edu.sg.

THE UNISIM MBA

The university has also launched the Master of Business Administration (MBA), which aims to impart students with the skills to function as business leaders who can achieve business objectives and promote sustainable development.

The three-semester, 18-month programme encourages team work, interactive discussions, critical thinking and hands-on problem-solving. It is tailored to give full-time working students the opportunity to develop their soft skills and social awareness while helping them meet their career goals.

Visit www.unisim.edu.sg/unisim_mba to find out more about the UniSIM MBA.
Finding the right balance: Work, studies and family

We were working on a project together late at night as we did three modules together, when she suddenly ran to the toilet and started puking... She came back teary-eyed and continued working like nothing happened.

Mr Toh, recounting how his wife suffered from morning sickness during their studies at UniSIM.

Her degree is a collaboration between the university and the Nanyang Academy of Fine Arts. Ms Chen, who works at the Institute of Technical Education’s (ITE’s) School of Design and Media, liked that the UniSIM programme was “a new blend of different fields”. The programme’s key distinction is the integration of design, business and management in its curriculum.

The couple also liked the flexibility and assurance that came with studying at UniSIM. They wanted to continue working while studying. The availability of evening classes suited their busy schedules.

During their time at UniSIM, Ms Chen gave birth twice, but thanks to the university’s unique flexibility in supporting learning, the happy additions to their family did not keep them from continuing their studies.

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