WE SET YOU ON THE RIGHT PATH.
SO THAT YOU GO EVEN FURTHER.
Programme Overview

Singapore University of Social Sciences’ (formerly known as SIM University) Master of Business Administration (MBA) prepares aspiring managers with the business knowledge and skills to function as ethical leaders who can achieve business objectives and promote sustainable development. We groom managers with a heart, and create a learning experience where students can master relevant business concepts that will prepare them to meet business challenges today and in the future.

Unique features of the programme:

◊ The Singapore University of Social Sciences MBA equips graduates with both the “hardware and heartware”. Graduates receive a holistic education that encompasses academic excellence and business practicality. The Singapore University of Social Sciences MBA trains leaders to make sound moral judgments that account for the needs of business profitability and sustainable development.
◊ The programme uses pedagogy that involves teamwork, interactive discussions, critical thinking, and hands-on problem solving.
◊ Students hone their soft skills through an Experiential Project and a Management Communication course that run across three semesters.
◊ An 18-month programme where students are able to complete the Singapore University of Social Sciences MBA while working full-time.

Programme Structure

The Singapore University of Social Sciences MBA curriculum is based on a series of learning blocks; Assimilating knowledge progressively through 3 core areas and honing soft skills through an Experiential Project and a Management Communication course.

The programme is taught over 3 semesters. In the first semester, students learn how to manage the organisation. In the second semester, they learn how to run a business. Finally, in the third semester, they learn how to grow the business in a competitive environment.
As Singapore further expands its economy and also moves to a more sophisticated position in the economic value chain, the need for managers with the right management skills to sustain productivity and innovations will be greater than ever. At the same time, there is a global trend where businesses have to operate with a strong social conscience. To do both, businesses require managers who can lead with a heart.

Associate Professor
Lee Pui Mun
Dean
School of Business

Dr Ding Ding
Head of Programme (Finance)
School of Business

Managing the Organisation
- Financial Accounting Frameworks
- Managing Finance in an Organisation
- Managing Sustainable Operations
- Managing & Leading to Achieve Organisational Excellence
- Corporate Governance, Social Responsibility & Enterprise Risk Management

Managing the Business Function
- Accounting for Decision Makers
- Making Financial Decisions
- Managerial Economics & the Global Economy*
- Contemporary Marketing
- Sustainability Management*

Managing Sustainable Growth
- Data Analytics for Decision Makers
- Harnessing Technologies for Business Innovation*
- Contemporary Topics in Business and Management
- Business Strategy

Good managers are hard to come by these days. They are not only brainy, but those who also possess a good heart. They do not merely boss their staff to achieve targets, but lead their team to achieve real values for their firms and customers. They are driven not purely by financial profits, but also to create sustainable yields for their community. The Singapore University of Social Sciences MBA aims to cultivate more good managers.

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Admissions

Applicants should be Singapore citizens, permanent residents or residents in Singapore. In addition, you will need to meet these minimum requirements:

◊ A recognised Bachelor’s degree or equivalent
◊ A good GMAT score
◊ A minimum of two years relevant work experience

Additional Information

• Please provide details of social outreach or social-service volunteer experience (if any).

• For candidates who have completed a degree programme in which the language of instruction was not in English, they have to provide their English Proficiency Test scores, such as TOEFL or IELTS.

• Candidates who have not completed a statistics course at an undergraduate level may have to take a preparatory course on Statistics.

A selection interview will be arranged for shortlisted candidates.

For more information, please visit our website at www.suss.edu.sg/MBA or call (65) 6248 9777.